

Isaac Codrey, CFA

Principal & Portfolio Manager



Citius – Altius – Fortius

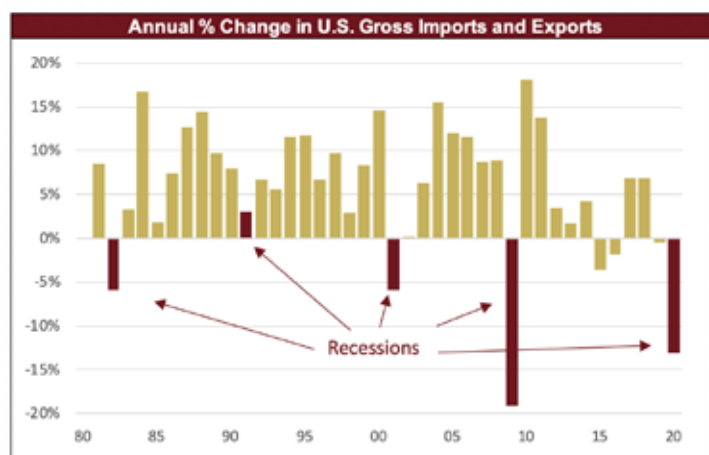
As we head into the dog days of summer, we are grateful to once again have live sports to entertain us as we escape the heat and humidity of Southwest Florida. Just a year ago, the global pandemic had proliferated to a point where most, if not all, events were a no-go, leaving us sports fans stuck with perpetual ESPN Classic-like reruns of by-gone eras. Many U.S. sporting events (e.g. NBA playoffs, NHL playoffs, U.S. Open golf) were ultimately postponed just a few months. The more global events weren't so lucky. The prestigious Wimbledon Championship, which attracts tennis players from all over the world, was cancelled altogether for the first time since World War II. In a no-brainer, the ultimate global sporting event—the summer Tokyo Olympics—was pushed back a full year.

With every country hunkering down and tightening up its borders, global travel ceased, making it impossible for these global events to be held. The travel halt also impacted our own business as 2020 was the first year in which we did not perform any international research trips. (Thankfully, that was the only major disruption to our business, but it is one we look forward to ending in the near future.) All told, U.S. travel spending declined an unprecedented 42% in 2020 according to the U.S. Travel Association. Even more precipitous were the 70% decline in travel business spending and 76% decline in international travel spending. It's no wonder those dependent on these travel related flows have financially suffered.

While the movement of goods did not face the same stringent restrictions as the movement of people, the global supply chain has been trapped in its own logistical quagmire. What started off with factory shutdowns in China during the first quarter of 2020 proliferated across the globe as most governments forced economies into lockdown. The knock-on effects are still reverberating. The global semiconductor chip supply shortage (mostly manufactured in Asia) that is forcing U.S. automakers to shut down manufacturing lines because they don't have all the parts necessary to the roll the car off the line is but one visible example of shortages that are plentiful.

Admittedly, declines in manufacturing and trade activity are normal in recessions, but this time felt different. Countries and

businesses were forced to focus domestically to solve sourcing issues because of uncertainties regarding foreign partners' abilities to deliver (pun intended) under different COVID-response regimes. While protective trade policies (e.g. U.S./China tariffs) had perhaps sparked the flame, globalization was inflamed by the pandemic. It felt as if all the gains from globalization over the last decade had been reversed. While the global data is still being compiled, U.S. evidence provides some confirmation. In 2020, U.S. trade activity (gross imports and exports) declined 13% year-over and was the lowest level as a percentage of U.S. GDP in 17 years.



Source: Bureau of Economic Analysis

While some impacts of the pandemic will be long-lasting, we don't believe this de-globalization trend will stick. We believe it is human nature to want better widgets at the best possible price while those selling the widgets are driven by their own capitalistic desire to make a greater profit. In our minds, that relationship portends to further globalization, not less. And our companies are verifying this philosophy. The CEO of a major international logistics company (someone who is in the trenches of global trade) was recently asked about near-shoring and the de-globalization of supply chains; he simply replied, "we don't see this." Even more comforting than his words are the expectations that his logistics group's revenues this year are anticipated to be 20% higher than pre-pandemic levels.

Therefore, as investors, our belief in the global opportunity set has not wavered. If anything, this period has helped us unearth hidden values not only in our tried-and-true developed markets, but also in new markets such as Malaysia. We continue to believe in the benefits of owning foreign companies and receiving dividends in foreign currencies. In fact, those dividends, domestic and foreign, are our main combatant against the number one perceived risk in today's market—inflation.

After more than a decade of dormant inflationary pressures, inflation is starting to rear its ugly head. The prices that consumers paid for goods and services increased 5% from May 2020 to May 2021. Admittedly, comparing this year to last year seems a bit silly. Most, if not all, economic figures (e.g. GDP, employment, prices) are likely to exhibit eye-popping growth over the past year, but there is more to the story than this so called low base effect.

The interruptions to the global supply chain discussed above have naturally created supply shortages. At the same time, extended lockdowns of the human population have translated into pent-up demand. That demand has been exacerbated by record amounts of fiscal and monetary stimulus making its way to consumers, businesses, and local governments. The combination of weak supply and strong demand typically translates to higher prices. Those who have been building homes or involved in home improvement projects know this firsthand. Lumber mills have not been able to keep up with the level of residential construction activity that has exploded across the country. As a result, in just one clear cut example of inflationary pressures, we have seen the price of lumber go through the roof over the last twelve months. Painful!



Source: Bloomberg

Whether this recent bout of higher inflation is transitory, or a more permanent defining characteristic of the next economic cycle is being hotly debated - and rightly so. Though it is not necessarily our job to correctly predict whether this elevated inflation will be temporary or permanent, it is our job to make sure our clients and their portfolios are financially prepared for this very serious risk.

Inflation is something we anticipate and factor into our personalized asset selection process on an on-going basis—not just when the threat is looming. It begins with asset allocation and continues through the individual security selection. The nature of our very investment criteria is such that our client portfolios are constructed strategically to counterbalance a higher inflationary environment. Our philosophy for each major asset class (Cash, Fixed Income, and Equity) is tailored to deal with this risk, but ultimately, equities

and their consistently growing dividends are our best combatant in the fight against inflation.

Although inflation has been quiet for decades, many of the companies in which we invest can draw upon their experiences from the 70's. Even for those companies which have yet to compete against such a formidable adversary, the playbook will be the same. In typical high-inflation environments, a short-term shock hits the bottom line of income statements as the cost of goods and/or wages eat into profit margins. Ultimately, robust companies discover ways to either pass those costs onto customers via higher prices on their goods or services, or they reduce their own cost structure via increased efficiencies. In essence, we remain confident that the companies in which we invest will handle inflationary pressures in stride once again and will still be able to grow their revenues and earnings through the economic cycle. Earnings growth is typically a good recipe for appreciating stock prices, but more importantly, it is a great recipe for increasing dividends. The companies in which we invest have historically increased their dividends by an average of 6-8% a year, and we expect this trend to continue, even during inflationary periods. What better way to combat inflation than to have your dividend income growing at a pace that is faster than the expected increase in the cost to live?

Ultimately, it is our goal to identify companies that adapt to various challenges (e.g. inflation) —companies that will grow **faster**, push their dividends **higher**, and leave their shareholders in a **stronger** financial position. With the much-anticipated summer Olympics right around the corner, we leave you with this: we will continue to invest in companies that we believe will live up to the Olympic Motto "Citius, Altius, Fortius" - Latin for "Faster, Higher, Stronger."



NAPLES GLOBAL ADVISORS

naplesglobaladvisors.com | (239) 776-7900
720 Fifth Avenue South, Suite 200 | Naples, FL 34102

The views expressed in this material are the views of Isaac Codrey through 6.30.21. The views are subject to change based on market and other conditions. This document contains certain statements that may be deemed forward-looking statements. Please note that any such statements are not guarantees of any future performance and actual results or developments may differ materially from those projected. This is not an offer or solicitation for the purchase or sale of any security and should not be construed as such. References to specific securities and issuers are for illustrative purposes only and are not intended to be, and should not be interpreted as, recommendations to purchase or sell such securities. Naples Global Advisors, LLC is governed under the Securities and Exchange Commission as an Investment Advisor under the Investment Advisors Act of 1940. All investments contain risk and may lose value.